



**More
Added
Value!**

Teaser Exercises

Home assignments that will enable to reflect on business questions, people, and data.

Starter Kit

A complementary list of recommended books and articles based on the state-of-the-art in People analytics.

One-on-one Session

Meet the course instructor (45 minutes personal consultancy) to fit the course materials to your professional background and your organization maturity.

Private Social Network

Meet your peers online to discuss the course topic and common challenges.

"Interesting, eye-opener, great introduction that makes sense of basic concepts and encourages to explore human capital from data perspective."

Hasik Barber, Kibbutz Yagur



"Interesting course! The meetings were comprehensive and definitely provided tools to start data analytics projects in HR."

Ronen Rozenberg, Bank of Israel

Instructor: Littal Shemer Haim



For more than 18 years now, Littal Shemer Haim supports organizations in the processes of data collection and analysis, assisting in creating insights that lead to effective decision making and actions.

- Littal brings Data Science into organizational activities, to guide organizations to base decision-making about people on data. Her experience in applied research, keen usage of statistical modeling, constant exposure to new technologies, and genuine interest in people lives, all led her to focus nowadays on People Analytics and HR Data Strategy.
- Littal holds a Technion Master of Business Administration (M.B.A) and B.A Economics and Management. She also holds a B.A in Psychology of Tel Aviv University, and Positive Psychology Certificate. Littal participated remotely in the Data Science Specialization of Johns Hopkins University, where she studied R programming and Practical Machine Learning. She also remotely studied Predictive Workforce Analytics at the University of California Irvine, Statistical Learning at Stanford University, and Data Science and Big Data Analytics in MIT xPro.

Place and Schedule

Morning group: Tuesdays, 6-27 April 2021, 9:00 – 11:00

Evening group: Mondays, 5-26 April 2021, 19:00 – 21:00

Learning remotely via Zoom! Lecture language: Hebrew.

Total of 10.5 academic hours, plus one-on-one session.

Register Now



www.Littalics.com



Littal@ShemerHaim.com



+972-50-4001101