The People Analytics Journey

Introductory Course for Human Resources Professionals

Gain the knowledge and confidence!
Start your journey to data-driven HR

About the Course

People Analytics is an emerging field of expertise, that presents today in most HR departments. It is the data science of HR practices. Therefore, understanding data science concepts is a part of every HR leaders' basic skill set. This course offers an overview of the role of HR leaders in improving business performance by informed decisions about people based on data.

The course enables HR leaders to be familiar with data science terms and concepts. It covers real-world use cases of analytics, in the realm of executives, managers, employees, and candidates. It enables HR managers to understand the competencies of this new profession.

The course contributes to developing an analytical proper mindset to start the People Analytics journey within the organization.